



# SMARTWATER FORENSIC CODING SYSTEMS

Protecting Your Valuables, Horse Tack and Trailer



SmartWater is an Official  
Police Accredited Organisation

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## Becoming a SmartWater Member

SmartWater is a proven crime prevention and risk management solution that protects you and your valuables, including all horse tack and trailer equipment.

With over a million users, SmartWater is protecting in excess of 20 million items of property in the UK alone. By subscribing to SmartWater's crime prevention network you are becoming an active member of the largest criminal deterrent programme in the UK.

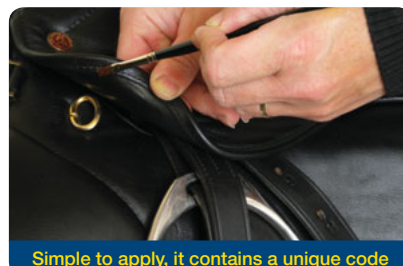
### How SmartWater Works

SmartWater is a colourless liquid that can be dabbed into the nooks and crannies of your horse tack including saddles, stirrups, headgear, harnesses, breastplates etc, as well as your trailer.

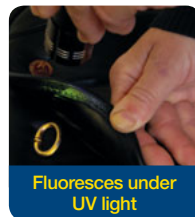
- Each bottle carries a unique chemical 'code' which is registered to your address.
- It cannot be easily seen by the naked eye and is almost impossible to remove – withstanding the toughest cleaning products.
- The liquid glows under ultra violet light – allowing the Police to identify the true owner of the property and whether it has been stolen.
- More robust than DNA marking systems, SmartWater maintains a 100% conviction rate when used as evidence in court.

### How Does it Deter Criminals?

As the Police routinely scan criminals and recovered property for SmartWater and use it in undercover operations, criminals know about it and fear its power to forensically link them with the scene of a crime.



Simple to apply, it contains a unique code



Fluoresces under UV light



Labels warn thieves property is marked

So by coding your valuables and displaying SmartWater deterrent signs, you are sending out a powerful and long-standing warning to any burglars or thieves operating in your area.



**100%**  
CONVICTION RATE



### What do I do Next?

Please call us on **0800 521 669** for current prices and to order your system.

Please also let us know if you would like to purchase our Vehicle Coding System - you will need the Make, Model and VIN. Alternatively, you can purchase online at [www.smartwater.tv](http://www.smartwater.tv)



**5+ Bedroom Forensic Coding System\***  
suitable for equestrian use

### SmartWater's Proven Track Record

By working directly with Police Forces across the UK to tackle crimes such as burglary, robbery, street crime, and theft from motor vehicles, SmartWater has achieved massive reductions in crime. SmartWater deters criminals because they know they will be arrested and convicted.

Criminals fear SmartWater's power to forensically link them with the scene of a crime.

Police Results when using SmartWater:

**84%**  
REDUCTION  
IN BURGLARY  
MANSFIELD

**82%**  
REDUCTION  
IN BURGLARY  
NORTH WARWICKSHIRE

**80%**  
REDUCTION  
IN VEHICLE  
CRIME  
SUSSEX

**76%**  
REDUCTION  
IN BURGLARY  
BASINGSTOKE

**76%**  
REDUCTION  
IN BURGLARY  
COVENTRY

**75%**  
REDUCTION  
IN THEFTS  
FROM VEHICLES  
DONCASTER

### Service and Support

Your membership ensures that SmartWater provides the Police with the necessary training, equipment and forensic support they need to actively search for SmartWater in your area. This activity does not go unnoticed by criminals, and ensures that they steer clear of SmartWater protected property.



**95%**  
OF UK POLICE FORCES  
USE SMARTWATER

In addition, you also receive the following benefits:

- Peace of mind that your unique SmartWater code and registration details are stored on a secure database maintained to ISO27001 standards.
- Additional solution each year (upon request) to code newly purchased items.
- High visibility deterrent signs.

\*Packaging may vary.

**0800 521 669**

[www.smartwater.com](http://www.smartwater.com)

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